



## Integrated Research Training Group SFB 958

### Delivering clear and compelling talks and poster presentations

#### Content:

- Strategies to build talks and “poster pitches” that clearly transmit key messages
- Compensating for the audience’s short attention span and limited working memory
- Maintaining momentum through the “difficult middle” of talks, and closing the circle at the end
- Designing slides and posters that are easier to interpret
- “It’s not what you say, but how you say it”: nonverbal communication
- Avoiding common mistakes when presenting your work orally
- Practicum: giving a 5-minute oral presentation of your work
- Practicum: creating a poster and giving a “poster pitch” in front of it

#### Structure:

The course will take place in a hybrid format (on-line + off-line) as follows:

- **Friday, 19.3.2021** (9.00 – 12.00 h) **Zoom Session 1:** Fundamentals and practice in small groups
- 19. – 21.3. Participants work **off-line** on a poster + 5-min “poster speech”
- **Monday, 22.3.** (9.00 – 13.00 h) **Zoom Session 2:** Poster presentations
- 22. – 25.3. Participants continue to work **off-line** on a 5-min PPT presentation
- **Friday, 26.3.** (9.00 – 13.00 h) **Zoom Session 3:** PPT presentations

**Trainer:** A. Chapin Rodríguez (BSc, Duke University, USA; PhD, Cambridge University, UK);  
Creaducate Consulting

#### Participants:

Zoom Session 1: number of participants is not limited

Zoom Sessions 2 & 3: limited to 8 participants

Participants are asked to hand in a **200-word abstract** (in Microsoft Word format) about their current PhD project to the trainer by Monday, March 1<sup>st</sup>.

Session 1 is mandatory for all participants.

You may participate in the whole course (all Zoom Sessions) **or** can choose between Session 2 (posters) and Session 3 (ppt presentations).

**Please register until Feb, 4 via email to the coordinator.**

**Contact:** Coordinator Simone Schlender [simone.schlender@sfb958.de](mailto:simone.schlender@sfb958.de)